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## Renault Unveils First Ever Kwid Art Car In Mumbai

The Art Car will then go to Barbizon, France and will finally find place in the Renault Heritage Museum.

Written By: [Abijith Vilangil](#) Published: Thursday, November 10, 2016, 21:34 [IST]

Renault's first Kwid Art Car painted by the French artist of Indian origin, Shombit Sengupta, was unveiled by Yves Perrin, Consul General of France, in Mumbai, on Thursday. The car will be on display at ICIA Gallery, Kala Ghodathe, Mumbai until November 14 as part of "DThe Kwid Art Car will then set off to Barbizon, France where the car will be displayed from 10 to 27 December 2016. Thereafter, the Kwid art car will be transported across the globe to be displayed at international auto shows and art shows, and then finally be stored at the Renault Heritage Museum in France.



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Regarding his latest creation, Sengupta said, "I have always painted on a flat canvas in my Gesturism Art style. Painting on the 3 dimensional volume of the Kwid was an exciting and tough challenge, particularly as I was recounting a story. Bringing a harmonious storyline detailing every corner of the automobile requires extreme self-discipline of art." "The best part is, when I relook at the art car today, I am myself getting surprised to discover different areas that I had painted up to 4am in the morning for several days in Renault's Design Workshop in Chennai," he added.

In an attempt to portray Post Modern Art, and his experience with contradictory cultures, Sen created the technic called Gesturism Art in 1994.



The Kwid art car on display here reflects the artists French inspiration and the application of Indian colours through 'Ville Enigmatique' where he has expressed French-Bengal and Victorian-Bengal with the traditional Bengali life is followed today.

Read more at: <http://www.drivespark.com/four-wheelers/2016/renault-kwid-art-car-unveiled-in-mumbai/slider-pf49116-018842.html>