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By Editorial Entertain Friday, December 09 2016 Comments (0) in Entertainment

From December 10 to 27, 2016, Kwid Art Car will be one of the stars of the exhibition "Disorder" devoted to the artist Sen Shombit in Barbizon. Renault invited Sen Shombit, a French artist of Indian origin, to produce a work on a Renault Kwid, the brand's flagship vehicle in India.



Using his own artistic movement, Gesturism, Sen Shombit created a car-art illustrating the theme of "the Enigmatic City". According to the artist, this car-art is a dialogue between painting and design, between art and technology, between the artist and Renault. The work was carried out within the Design Center Renault India.

Kwid Art Car was unveiled for the first time on 9 November 2016 at Sen Shombit's exhibition in Kala Ghoda, the famous artists' district in the south of Mumbai.

The exhibition "Disorder" will be held from 10 to 27 December 2016 in Barbizon, within the Cultural Space Marc Jacquet, rue Theodore Rousseau. The Vernissage will take place on Saturday, December 10 at 4 pm in the presence of Jack Lang, President of the Arab World Institute and former Minister of State and Patrick Lecharpy, Director of Advanced Design Renault.

About the artist

Sen Shombit, born in Calcutta in 1954, joined Paris in 1973 where he studied at the Beaux-Arts and the Julian Academy before pursuing an international career as a designer and industrial products. Sen Shombit is also the creator in 1994 of an artistic current gesturism, where the painting comes from the gesture. Life is given and painted by gesture and not by movement.

Exposure

